

5 Free Claude Marketing Skills

Five copy-paste prompt templates that turn Claude into a marketing team. Fill in the brackets and run.

1 — Email Subject Line Generator

- Prompt: 'Generate 10 high-performing email subject lines for [product/offer], for [audience], with the main benefit [benefit]. Type: [promotional / educational / urgency]. Group by angle (curiosity, benefit, social proof) and note which to A/B test first.'

2 — Social Media Caption Writer

- Prompt: 'Turn this idea into captions for [Instagram / LinkedIn / X]: [idea/content]. Tone: [professional / casual / educational]. CTA: [link / DM / comment / save]. Give platform-specific versions with hooks and sensible hashtags.'

3 — Landing Page Headline Generator

- Prompt: 'Write 8 landing-page headlines for [product], for an audience whose pain is [pain point], main benefit [benefit], angle [your edge]. Use AIDA / PAS / Hook-Body frameworks and label each.'

4 — Content Calendar Planner

- Prompt: 'Build a 30-day content calendar for [niche], on [platforms], around pillars [pillar 1, 2, 3], using formats I'm comfortable with [video / carousel / text]. For each day give date, platform, format, hook, pillar, and CTA.'

5 — Email Sequence Builder

- Prompt: 'Build an email sequence triggered by [event], with the goal [educate / sell / nurture / re-engage], for [audience], offer [your offer]. For each email give number, subject, send delay, short body, and CTA.'

The full plugin installs all 10 marketing skills into Claude Code — one command, runs automatically, no copy-paste. Message us on WhatsApp to get it.